Social Movements
Primary Types of Social Movements

- Four basic types of social movements
- 1) Revolutionary Movement
- Attempts to change society totally, advocate to replace entire social structure
- Example: American Revolution
Primary Types of Social Movements

* Four basic types of social movements

* 2) Reformative Movement

* Attempts to make more limited changes, reform specific areas

* Example: Women’s Liberation Movement

Write this down
Primary Types of Social Movements

* Four basic types of social movements
* 3) Redemptive Movement
  * Focuses on changing people completely, expect a complete individual transformation
  * Example: Cults
Primary Types of Social Movements

* Four basic types of social movements
* 4) Alternative Movement
  * Seeks only limited changes in people
  * Example: Mothers Against Drunk Driving

Write this down
Value-Added Theory (Smelser) identifies six conditions that need to be met for a social movement to occur.
<table>
<thead>
<tr>
<th>Structural Conduciveness</th>
<th>Environment must be movement friendly</th>
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<tbody>
<tr>
<td>Structural Strains</td>
<td>Presence of conflict within society</td>
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<tr>
<td>Generalized Beliefs</td>
<td>Recognition that there is a problem</td>
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<td>Precipitating Factors</td>
<td>Significant events must call people to action</td>
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<td>Mobilization of Participants for Action</td>
<td>Collective action (rallies, leaflets)</td>
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<tr>
<td>Social Control</td>
<td>Actions of media, police, government lead to success or failure</td>
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Resource Mobilization Theory

* Resource Mobilization Theory: focuses on how members of a social movement gain necessary resources (money, labour, organization)
Social Justice Movements

* Women’s Movement

* First wave (mid 1800s) focused on voting, right to vote 1918
Social Justice Movements

* Women’s Movement
  * Second wave (1960s) focused on equality in the labour force
Social Justice Movements

- **Women's Movement**

- **Third wave (early 1990s)** focused on other inequalities such as equal representation in government, sex discrimination in education, legal abortions
Social Justice Movements

- Environmental Movement
- Late 1900s by protesting the building of dams and chemical spraying
Social Justice Movements

* Environmental Movement

* 1967 Air of Death aired, brought light to air pollution, water pollution, and pesticide use
Social Justice Movements

- Environmental Movement

* Today majority of the focus is on climate change
Social Justice Movements

* Labour Movement

* Mid nineteenth century brought about the need to improve labour conditions and protect workers

* In the early twentieth century the creation of unions was introduced