## Technology

Socialization & Communication

- \* Socialization is an important part of society.
- \* Social networking sites fill this void and make face-to-face communication unnecessary

#### Cells Phones

- \* How important are cell phones to your social life?
  - \* In a group brainstorm the functions a cell phone may serve

#### Cells Phones

- \* How important are cell phones to your social life?
  - \* 47% of US teenagers said their social life would be worsened or end without their mobile phone

- \* Social status
  - \* In a recent study, teens identified cell phone type as being the largest indicator of social status (over shoes, jewelry, and clothing)

\* Conspicuous Consumption: acquisition and display of expensive items to attract attention to one's wealth



\* Entertainment



- \* Entertainment:
  - \* One third of teens play some sort of game on their phone

\* Safety



- \* Safety:
  - \* 80% of teens report cell phones provide a sense of security
  - \* Besides physical safety, being connected provide a sense of security.

\* Communication



- \* Communication:
  - \* In 2008 more teens would rather call then text
  - \* Now 47% of teenagers said their life would be worsened without texting

\* What are some pros and cons of texting?

- \* Texting:
  - \* Pro: Texting allows for multitasking
  - \* Con: Conversations can take longer
  - \* Con: Distraction

# Cell Phones and Language

\* Texting and social media has introduced new phrases into our languages





#### Spell Check

- \* Built in spell check reduced the times you need to practice the correct spelling of a word
  - \* To increase response speed most people don't review responses



# Internet and Pecreased Morals

- \* Containment Theory: theory describing two levels of social control
  - \* 1) Inner containments: Our self esteem and moral development



\* 2) Outer containments: social controls such as teachers, police, parents

# Internet and Pecreased Morals

\* The internet removes outer controls, may decrease morals



- \* On average nearly 15 million Canadians log onto Facebook, nearly half the population
  - \* 71% of Ontario residents log on to Facebook daily

- \* Canadians spend 400 minutes each month logged into Facebook
  - \* This translates to about 20 minutes a day communicating with friends

\* Are Canadian 'friendly' social networkers?

- \* Are Canadian 'friendly' social networkers?
  - \* The global Facebook user has an average of 130 users
  - \* The average Canadian Facebook user has 190 friends

\* Why may Canadians have more friends on average?

- \* Why may Canadians have more friends on average?
  - \* Canadian may have more access to devices which can access social networks

#### Function of Social Networks

\* Geographically Canadian city centre are spread out, creating a physical barrier to socialization.



#### Function of Social Networks

\* Socialization over long distance can cost money (stamps and long distance calls)



\* Social networks have no additional costs

#### Function of Social Networks

\* Socialization can be difficult to fit into the busy schedule of Canadians

\* Social networks allow for convenient communication between busy users

\* In 1902 Charles Cooley proposed a theory explaining how identity is created through social interaction.

\* Looking Glass Self: a person's self image is formed by imagining what others think of his or her behavior or appearance.

- \* There are three main components:
  - \* 1) Envision how we appear to other people.

- \* There are three main components:
  - \* 2) Envision the judgement of that appearance.

- \* There are three main components:
  - \* 3) Sense of self develops through that interaction.



- \* Behavior is learned when other people provide feedback.
- \* We take social cues from others and then create who we are.

#### TEENAGERS



What my friends think i do



What society thinks i do



What my mom thinks i do



What my grandparents think i do



What i think i do



What i actually do

PerceptionvsFact.com

\* Social networking is now providing feedback about self identity and is helping to define who we are.

- \* Cooley's theory may explain why teenagers spend so much time on social media:
  - \* Adolescents are in a transitory stage seeking identity.

- \* Cooley's theory may explain why teenagers spend so much time on social media:
  - \* Receiving messages, being tagged in photos, rating of images can all define identity.

# Social Media and Mental Health

- \* Recent studies have linked Facebook and depression.
  - \* Comparing your life to the lives projected by others.

- \* Homework: Your looking glass self.
  - \* Create a collage from a selection of artifacts showing 6 distinct facets of your identity.

# Wife Teacher Friend

#### Adventurer

#### Coach

#### Runner

