

Adolescent Challenges

Social Challenges for Adolescents

- * Socialization is an important part of adolescent development
- * When socialization is limited teens may face challenges like
 - * Social Isolation
 - * Mental Health Issues

Social Isolation

- * When teenagers feel stress they often sink into social isolation, or withdrawal from normal activity

Social Isolation

- * A study by Melvin Seeman sorted alienation into five distinct elements
 - * A) Powerlessness
 - * B) Meaninglessness
 - * C) Normlessness
 - * D) Social Isolation
 - * E) Self-Estrangement

Social Isolation

- * **A) Powerlessness**

- * **Belief held by an individual that their behaviour will not impact outcome**



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down

Social Isolation

- * **A) Powerlessness**

- * Belief held by an individual that their behaviour will not impact outcome

- * Individual will assess success based on external factors such as luck and chance

Social Isolation

* B) Meaninglessness

- * People strive to make sense of the relationships they take part in. When they are unable to predict the outcomes, experience meaninglessness.



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Social Isolation

- * **C) Normlessness**

- * Happens when norms that govern behaviour start to break down.



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Social Isolation

- * **C) Normlessness**

- * Happens when norms that govern behaviour start to break down.

- * This makes it difficult for the individual to identify with dominant values of society

Social Isolation

- * **D) Social Isolation**

- * **Following Dissociation from social norms an individual becomes segregated from community**



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Social Isolation

- * **D) Social Isolation**
- * **Following Dissociation from social norms an individual becomes segregated from community**
- * **This isolation is usually a cause of social stress**

Social Isolation

- * **E) Self-Estrangement**

- * State of emotional and psychological being in which an individual negates personal interest to engage in impersonal external activities



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Generational Theories

Generational Theories

- * **Macrosociology compares how generations interact and how that may lead to social change**
- * **The time period during which an individual was born has a large influence over the views an individual holds**

Generational Theories

- * **Cohort:** A group that shares certain statistical characteristics, such as age
- * **Value System:** Commonly held views within your social group about what is right and wrong

Fresh Contacts

- * Karl Mannheim claims young people learn values from parents and local communities.

Fresh Contacts

- * **Fresh Contacts:** the personal interpretation of the world by a young person



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Fresh Contacts

- * **Fresh Contacts:** the personal interpretation of the world by a young person
- * As young people mature, they are able to form value systems from their own experiences that do not necessarily align with the views of other generations

Fresh Contacts

- * **Social Location:** The influence of birth year on an individual's attitude, values, and views



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Fresh Contacts

- * **Social Location:** The influence of birth year on an individual's attitude, values, and views
- * **Individuals in the same generation** occupy the same history, and often share values, beliefs, and attitudes

Millennials

- * Millennial grew up in an era of expanding globalization, technological advances, and internet communication.

*** Question: How would you describe millennial?**

Millennials

- * Millennials are generalized as:
 - * Optimistic and moral
 - * Confident with well developed self-esteem
 - * Culturally aware and diverse
 - * Skilled networkers
 - * Receptive to change

Generation Z

- * Generation Z, or iGeneration, is newly emerging as post-millennial

MOBILITY

17 JOBS
15 HOMES
IN A LIFETIME*

TOP NAMES

- | | | |
|---------|---|----------|
| William | 1 | Lily |
| Jack | 2 | Chloe |
| Jacob | 3 | Isabella |
| Lachlan | 4 | Mia |
| Oliver | 5 | Olivia |

GENERATION Z

★ BORN 1995-2009 ★

ZEES GLOBAL GEN
GEN Z DIGITAL INTEGRATORS
COTTON WOOL KIDS
UPAGERS THE ZEDS TEENS
iGEN CLICK 'N GO KIDS
SCREENAGERS
BUBBLE WRAP GENERATION
TWEENS

EFFECTIVE ENGAGEMENT

Verbal	→	Visual
Sit & listen	→	Try & see
Teacher	→	Facilitator
Content (what)	→	Process (how)
Curriculum centred	→	Learner centric
Closed book exams	→	Open book world

EDUCATION

- 1 in 4
- 1 in 3
- 1 in 2*

UNIVERSITY EDUCATED

WEALTH

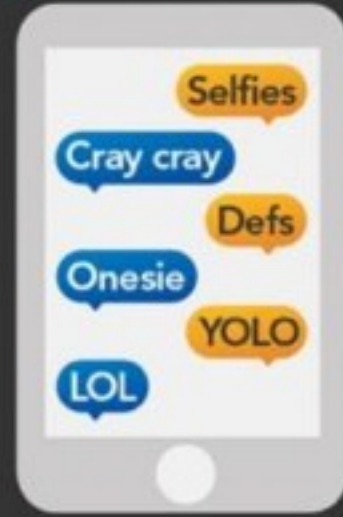
Avg. annual earnings in 2063 (as Gen Z retire)*
\$222,000
Average capital city house price (2063)*
\$2.5 MIL.

DIGITAL INTEGRATORS

- 10 HRS 19 MINS TECH. USE/DAY
- 5,100,000,000 SEARCHES/DAY
- 4,000,000,000 VIEWS/DAY
- 1,000,000,000+ ACTIVE USERS
- 500,000,000 TWEETS/DAY
- 1,000,000+ APPS



SLANGUAGE



HEALTH

% likely to be obese/overweight when all Gen Z have reached adulthood (2027)*

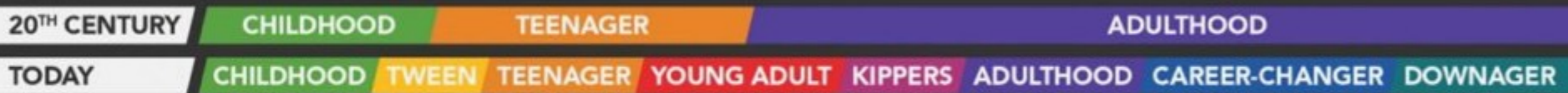
77.9 61.8

GLOBAL GENERATION

2,000,000,000 2 BILLION GEN Zs
COUNTRIES WITH LARGEST NUMBER

- India
- China
- USA

REDEFINED LIFESTAGES



*FUTURE FORECAST

Generational Theory

- * Strauss & Howe identified a repeating cycle of generational values

Generational Theory

- * They identified four archetypes (universal symbol or patterns)
- * Prophet: Idealistic
- * Nomad: Disillusioned with social structures
- * Hero: Optimistic
- * Artist: Passive



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Generational Theory

- * According to their theory during each 80-year period, each of the four turning emerges.
- * The cycle always begins with a time of crisis

Generation	Archetype	Characteristic
GI Generation (01-24)	Hero	Optimist and confident, resilient
Silent Generation (25-42)	Artist	Passive
Baby Boom Generation (43-60)	Prophet	Driven to rebuild society, idealistic
Generation X (61-81)	Nomad	Disillusioned with social structures and institutions
Millennial Generation (80-2000)	Hero	Optimist and confident, resilient

Generational Theory

- * If the Strauss-Howe theory is correct, a global crisis should cause an upheaval that Generation Z will have to respond to

Generational Replacement

- * **Generational Replacement:** Theory claims that changes in adolescent attitudes are important markers of long-term social change



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Generational Replacement

- * Suggests that the ideas that one shapes in adolescents shape an individual's world view for life

Generational Replacement

- * Based on this theory, high school seniors would likely produce insightful observations of future social shifts toward popular issues.
- * Example: Seniors views on environmental beliefs will predict the future of social trends about environmental issues.